

German Chancellor Olaf Scholz and Indonesian President Joko Widodo inform themselves at the ifm and pmd stand

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Hanover, 17 April 2023 - As part of the traditional Chancellor's tour on the first day of the Hanover Fair Industry, German Chancellor Olaf Scholz and Indonesian President Joko Widodo visited the stand of the ifm group of companies in Hall 9. Michael Marhofer, Chairman of the Board of Management of the group of companies, showed the guests around the stand and explained to them the advantages of intelligent measurement technology and digital data communication using the example of a water filtration plant from the partner company Enviro Falk. The plant provides ultrapure water as required, for example, for hydrogen production, in medical technology or in the automotive industry. The sensor technology from ifm ensures the smooth running of the filtration process and the quality of the ultrapure water.

The potential of digitalization in such applications is, for example, to generate valuable information from the data generated by the sensors, which can then be used at the IT level for further measures such as process optimization or predictive maintenance planning. For such Industry 4.0 applications, ifm offers a perfect solution with the IIoT platform moneo. At the trade fair stand, the high-ranking visitors were able to get an idea of how smart maintenance can be implemented with it, for example. Augmented reality glasses from Magic Leap, which use a 3D camera from pmdtechnologies, a company belonging to ifm, impressively show how information from moneo is made available to the user directly on site at the plant.

Of particular interest to the Indonesian President: ifm opened a new location in Indonesia at the beginning of March in order to accompany the digitalization of the Asian economic area with a stronger presence. "With our local competence we will from now on support Indonesian companies even more precisely in the digitalization of their production processes," says Michael Marhofer. In this way, ifm is also making a contribution to the successful implementation of the digitalization initiative "Making Indonesia 4.0".

**Pioneers from the
very beginning.**

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Another eye-catcher at the ifm stand - also for Chancellor Scholz and President Widodo - was undoubtedly the ifm truck, which was specially driven into the hall this year for ifm Recruiting World 4.0. There, interested parties from different areas learn everything about career entry and career options within the ifm group of companies. Currently there are more than 300 vacancies in the group of companies.

Visitors of Hannover Messe 2023 can experience a live demo of Magic Leap 2 in Hall 9, Booth D36 (ifm electronics).

About pmd

pmd is the worldwide leading 3D Time-of-Flight CMOS-based digital imaging technology supplier, headquartered in Siegen, Germany with subsidiaries in the USA, China, and Korea. Started up in 2002, the company owns over 450 worldwide patents concerning Time-of-Flight based applications, the PMD measurement principle, and its realization. Addressed markets for 3D sensors systems and software from pmd are industrial automation, automotive, and a wide field of consumer applications, including augmented reality, smartphones, drones, and cleaning robots.

Additional information is available at www.pmdtec.com

About the ifm group of companies

Measuring, controlling, regulating and evaluating - when it comes to pioneering automation and digitalisation technology, the ifm group of companies is the ideal partner. Since the company was founded in 1969, ifm has been developing, producing and selling sensors, controllers,

software and systems for industrial automation as well as SAP-based solutions for supply chain management and store floor integration worldwide. As one of the pioneers in the field of Industry 4.0, ifm develops and implements holistic solutions for the digitalization of the entire value chain "from the sensor to the ERP". Today, the second-generation family-run ifm group of companies with more than 8,700 employees is one of the global industry leaders. The medium-sized group combines the internationality and innovative strength of a growing group of companies with the flexibility and customer proximity of a medium-sized company.

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